CMT

CMT Facts

Facts about America's most popular country music network

OVERVIEW:
CMT, a unit of Viacom Inc. (NASDAQ: VIA, VIAB), is the leading television and digital authority on country music and entertainment, reaching more than 92 million homes in the U.S. CMT and its website, CMT.com, offer an unparalleled mix of music, news, live concerts and series and is the top resource for country music on demand. The network's digital platforms include the 24-hour music channel, CMT Pure Country, CMT Mobile and CMT VOD.

CMT
Get country.

WEB ADDRESS:
www.CMT.com

LAUNCH DATE:
March 6, 1983

SUBSCRIBERS:
92 million U.S. households

DISTRIBUTION:
CMT reaches 77% of US households via basic cable, digital and satellite platforms. Also, select CMT programs are available On Demand through multiple affiliate partners – Comcast, Charter, Cablevision, Time Warner, Cox, AT&T and more.

HEADQUARTERS:
330 Commerce Street • Nashville, TN 37201 • (615) 335-8400

KEY EXECUTIVES:
Brian Philips • President
Jayson Dinsmore • Executive Vice President, Original Programming and Development
Neil Holt • Executive Vice President, Ad Sales
Suzanne Norman • Senior Vice President, Strategy and Business Operations
Anthony Barton • Senior Vice President, Integrated Marketing and Sponsorship Development
Dee Mc Laughlin • Senior Vice President, Brand Strategy, Marketing and Creative
Joe Livecchi • Senior Vice President, Program Development
Eliot Goldberg • Senior Vice President, Programming and Development
John Hamlin • Senior Vice President, Music Events and Talent
Leslie Fram • Senior Vice President, Music Strategy
Lisa Chader • Senior Vice President, Corporate Communications

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