

CARRIE UNDERWOOD TOPS CMT POLL TO PREDICT WINNERS OF THE “41ST ANNUAL CMA AWARDS”

Carrie Underwood and Kenny Chesney Among Favorites

NASHVILLE – October 31, 2007 – Carrie Underwood continues her winning streak when America picks the CMA winners, according to the findings of a recent CMT poll predicting winners of the “41st Annual CMA Awards.” Underwood emerged as the clear cut favorite for Female Vocalist of the Year, while Kenny Chesney was chosen as Male Vocalist and Entertainer of the Year.

In an interesting twist, some 74% of those polled agreed that women should have been included in this year’s Entertainer of the Year category. America thought that Underwood, Faith Hill and Martina McBride should have been among those nominated for the coveted Entertainer of the Year category, predicting that Underwood would have taken that trophy too, had she been included.

“It’s no secret that Carrie has dominated country music this year, as evidenced by the tremendous success of her new album,” said Jay Frank, senior vice president, music strategy, CMT. “Carrie and Kenny resonate as the top two entertainers in country music, and if this poll is a sign of things to come, both will be big winners next week.”

For the second consecutive year, CMT commissioned the telephone poll using a random national sample of 1,003 adults 18 and older, and asked who they personally thought would win CMA’s Entertainer, Female, Male, Album and Song categories.

Complete CMT poll results are as follows:

- 1) Entertainer of the Year – Kenny Chesney
- 2) Female Vocalist of the Year – Carrie Underwood
- 3) Male Vocalist of the Year – Kenny Chesney
- 4) Album of the Year – George Strait’s It Just Comes Natural
- 5) Song of the Year – Martina McBride’s Anyway

CMT goes live with its annual, exclusive coverage of the “41st Annual CMA Awards” with 2007 CMA RED CARPET PRESENTED BY CHEVY airing from The Sommet Center in Nashville, Tenn. on Wednesday, November 7 at 7:00-8:00 p.m., ET/PT. CMT hosts Lance Smith, Katie Cook and Adam Black team up to bring the audience unparalleled coverage.

In addition, fans can log on to CMT.com for the latest CMA news, the complete list of this year’s nominees, an archive of past winners and past CMA sites. Fans can participate in CMT.com’s first red carpet fashion poll, with results to be revealed on CMT INSIDER. CMT.com streams all of the nominated tracks online at Radio CMA, and is the only place to watch CMT’s exclusive red carpet show as it is streamed live on November 7.

Visit CMT’s press-only Web site www.cmtpress.com for more information and downloadable photos on all of CMT’s programming.

CMT, a unit of Viacom’s MTV Networks (NYSE: VIA and VIA.B), is the leading television and digital authority on

country music and Heartland entertainment, reaching more than 87 million homes in the U.S. CMT and its website, CMT.com, offer an unparalleled mix of music, news, live concerts and series and is the top resource for country music on demand. The network's digital platforms include the 24-hour music channel, CMT Pure Country, CMT Mobile and CMT VOD.

MTV Networks, a unit of Viacom , is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with 137 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN/THE N, VH1 CLASSIC, LOGO, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 200 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

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