

KEITH URBAN STRIPS DOWN FOR AN ACOUSTIC CONCERT SPECIAL ON CMT

KEITH URBAN: INVITATION ONLY Premieres Friday, November 9

NASHVILLE – October 31, 2007 – Multi-platinum country superstar, Keith Urban, accustomed to performing in sold-out arenas to thousands of fans, performs before a small crowd of fans in the new stripped-down CMT concert special, KEITH URBAN: INVITATION ONLY, premiering Friday, November 9 at 10:00-11:00 p.m., ET/PT. The one-hour special will also stream online at CMT.com.

In a departure from the typical concert special, Urban delivers his greatest hits including "Making Memories of Us," "Who Wouldn't Wanna Be Me," "Somebody Like You" and "You're My Better Half," as well as his newest hits, "Everybody," "Once In A Lifetime" and "Got It Right This Time" for a small audience in Nashville, Tenn. Urban also opens up to the crowd, taking personal questions from his fans and delivering revealing and candid answers.

Keith Urban, whose Greatest Hits album hits stores on November 20, is the reigning CMA Male Vocalist of the Year for the past three years. With three multi-platinum selling albums (Golden Road, Be Here and Love, Pain and the Whole Crazy Thing), seven No. 1 singles, and 15 Top 10 singles, Urban has established himself among fans and critics alike as an accomplished performer and multi-instrumentalist. He is currently nominated for multiple CMA Awards, including entertainer of the year, male vocalist of the year and album of the year.

KEITH URBAN: INVITATION ONLY marks the beginning of a new CMT series featuring artists in rare, intimate performances in front of a live audience.

The special is executive produced by Martin Fischer at High Five Entertainment. John Hamlin and Margaret Comeaux serve as executive producers for CMT.

Visit CMT's press-only Web site www.cmtpress.com for downloadable photos on all of CMT's programming.

CMT, a unit of Viacom's MTV Networks (NYSE: VIA and VIA.B), is the leading television and digital authority on country music and Heartland entertainment, reaching more than 87 million homes in the U.S. CMT and its website, CMT.com, offer an unparalleled mix of music, news, live concerts and series and is the top resource for country music on demand. The network's digital platforms include the 24-hour music channel, CMT Pure Country, CMT Mobile and CMT VOD.

MTV Networks, a unit of Viacom, is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with 137 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN/THE N, VH1 CLASSIC, LOGO, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 200 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

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