

CMT ORDERS EIGHT EPISODES OF NEW ORIGINAL SERIES “WORLD’S STRICTEST PARENTS”

NASHVILLE – February 25, 2009 – CMT has greenlit eight one-hour episodes of the new original series, WORLD’S STRICTEST PARENTS, scheduled to debut in April 2009. Production is currently underway in cities across the country, and the series will serve as companion programming to new episodes of NANNY 911 premiering primetime in April on CMT. The series is produced by Shed Media US, formerly Ricochet Television.

Each one-hour episode of WORLD’S STRICTEST PARENTS will document the journey of two unruly teens from different families as they are forced to adapt to the rules and regulations of very strict host parents. Living under different standards from their families back home, the misbehaving teens will be subject to punishment for breaking rules and skipping chores while the strict parents attempt to mend their ways.

Jeff Cvengros, Nick Emmerson, Jennifer O’Connell, Jamie Isaacs, Sam Whittaker of Shed Media US serves as executive producer for the series, with Melanie Moreau and Bob Kusbit serving as executive producers for CMT.

Visit CMT’s press-only Web site www.cmtpress.com for more information and downloadable photos on all of CMT’s programming.

CMT, a unit of Viacom’s MTV Networks (NYSE: VIA and VIA.B), is the leading television and digital authority on country music and entertainment, reaching more than 88 million homes in the U.S. CMT and its website, CMT.com, offer an unparalleled mix of music, news, live concerts and series and is the top resource for country music on demand. The network’s digital platforms include the 24-hour music channel, CMT Pure Country, CMT Mobile and CMT VOD.

MTV Networks, a division of Viacom (NYSE: VIA, VIA.B), is one of the world’s leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company’s portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, GameTrailers and Xfire.

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