

CMT PRESENTS “INVITATION ONLY: REBA MCENTIRE” ON AUGUST 21

McEntire Performs Songs From First Solo Studio Album In Six Years

NASHVILLE – August 12, 2009 – Iconic performer Reba McEntire performs songs from her upcoming album, *Keep On Loving You*, when *INVITATION ONLY: REBA MCENTIRE* premieres Friday, August 21 at 9:00 p.m. – 10:00 p.m., ET/PT on CMT. A departure from the typical concert special, *INVITATION ONLY* features country music’s biggest stars performing before a small studio audience in Nashville, taking questions from fans and delivering revealing and candid answers.

In this one-hour special, McEntire performs some of the greatest hits of her 30-plus years in country music, including “Why Haven’t I Heard From You,” and “The Night The Lights Went Out In Georgia.” She also previews songs from her new album, including the hit single “Strange,” and her current single “Consider Me Gone.” In a casual question and answer session, McEntire also reveals what its like to be regarded as an influence on today’s new artists and what she would be doing if she weren’t in the entertainment business.

Reba’s “Strange” has become her second consecutive Top 10 single of 2009 and the video has gone Top 5 on CMT. The multimedia superstar was also recently recognized by Billboard, Country Aircheck and Mediabase as the biggest female hit-maker in country music history. One of the most successful female recording artists in history, Reba has sold over 55 million albums worldwide and her last 13 studio albums have all achieved platinum-plus status. The two-time GRAMMY Award-winner is also an acclaimed film, TV and Broadway actress. Reba signed with The Valory Music Co. in November 2008. The move reunited the multimedia entertainer with industry leader Scott Borchetta, now President and CEO of Big Machine Records and sister label The Valory Music Co. *INVITATION ONLY: REBA MCENTIRE* is a High-Five Entertainment production, with Martin Fischer and Edie Lynn Hoback serving as executive producers. Margaret Comeaux and John Hamlin serve as executive producers for CMT.

For more information and downloadable photos from *INVITATION ONLY: REBA MCENTIRE*, visit CMT's press-only web site www.cmtpress.com.

CMT, a unit of Viacom's MTV Networks (NYSE: VIA and VIA.B), is the leading television and digital authority on country music and entertainment, reaching more than 87 million homes in the U.S. CMT and its website, CMT.com, offer an unparalleled mix of music, news, live concerts and series and is the top resource for country music on demand. The network’s digital platforms include the 24-hour music channel, CMT Pure Country, CMT Mobile and CMT VOD.

MTV Networks, a division of Viacom (NYSE: VIA, VIA.B), is one of the world’s leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company’s portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, GameTrailers and Xfire.

###

PRESS CONTACT:

Natasha Powell 615.335.8412 natasha.powell@cmt.com