
KELLIE PICKLER REVEALS “DIDN’T YOU KNOW HOW MUCH I LOVED YOU” ON FRIDAY, SEPTEMBER 11 EXCLUSIVELY ON CMT AND CMT.COM

CMT POWER PICKS To Become CMT POWER PICKLER Featuring Kellie’s Videos On Monday, September 14

NASHVILLE – September 10, 2009 – Kellie Pickler’s video for her newest single, “Didn’t You Know How Much I Loved You,” makes its world television premiere during CMT TOP 20 COUNTDOWN on Friday, September 11 at 11:00–1:30 p.m. ET/PT and online at CMT.com immediately following. In addition, the daily CMT show that pits videos in fan-voted competition, CMT POWER PICKS, becomes CMT POWER PICKLER on Monday, September 14 at 11:00 a.m. ET/PT. The hour-long show will include Pickler’s entire video collection, including her latest, in each match-up for the day.



“The first time I heard the song, I thought it would be cool to shoot this video on a beach or just some sort of exotic location,” Pickler remarked to CMT RADIO LIVE host Cody Alan earlier this week when asked about the video. “So we went to the Dominican Republic and got to shoot part of the video on the most beautiful beach I have ever seen. I think this is going to be the most beautiful video we have done so far as the scenery and location go.”

Filmed in the Dominican Republic, the new video was directed by Roman White. “Didn’t You Know How Much I Loved You” can be viewed on CMT, CMT.com and the 24-hour music channel, CMT Pure.

Visit CMT’s press-only web site www.cmtpress.com for more information.

CMT, a unit of Viacom’s MTV Networks (NYSE: VIA and VIA.B), is the leading television and digital authority on country music and entertainment, reaching more than 88 million homes in the U.S. CMT and its website, CMT.com, offer an unparalleled mix of music, news, live concerts and series and is the top resource for country music on demand. The network’s digital platforms include the 24-hour music channel, CMT Pure Country, CMT Mobile and CMT VOD.

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