

“CMT INSIDER” APP DEBUTS ON IPAD

Country Music Fans Get First Look at New Marlee Scott Video on CMT INSIDER App

NASHVILLE – March 5, 2012 – Country music fans can get even more news, music and video at their fingertips with the expansion of the CMT INSIDER app, now optimized for iPad. The CMT INSIDER app for iPad launched today with the exclusive world premiere of Marlee Scott’s new video, “Train Wreck.” CMT INSIDER is now available free for iPhone, iPod Touch, iPad and Android devices, and offers fans unparalleled access to CMT and the biggest country stars around the clock.

The CMT INSIDER app offers the best in country music news and entertainment in one place; including Twitter feeds from the hottest country artists and CMT talent without ever leaving the app, Rhapsody audio clips to find favorite tunes and discover new music, CMT exclusives from hit shows such as CMT TOP 20 COUNTDOWN, photo galleries, video, articles and more.

CMT launched its mobile division in 2006, and continues to develop apps, widgets and more that help fans connect directly to the country artists they love and discover new music along the way. CMT is the only country music network in the unique position to deliver world premieres directly to fans on their mobile device. Other popular CMT apps include CMT ON AIR, CMT ULTIMATE FAN and DALLAS COWBOYS CHEERLEADERS: MAKING THE TEAM.

The CMT INSIDER app is available now at www.CMT.com/app.

www.cmtpress.com

CMT, a unit of Viacom Inc. (NASDAQ: VIA, VIAB), is the leading television and digital authority on country music and entertainment, reaching more than 92 million homes in the U.S. CMT and its website, CMT.com, offer an unparalleled mix of music, news, live concerts and series and is the top resource for country music on demand. The network’s digital platforms include the 24-hour music channel, CMT Pure Country, CMT Mobile and CMT VOD.

Big Ride Entertainment artist and Nashville resident Marlee Scott is set to release her debut album in the U.S. in Spring 2012. Her latest single, “Train Wreck,” is at Country radio now and follows 2011’s successful “Beautiful Maybe,” which earned the Ontario native a nomination at the 2012 Canadian Radio Music Awards. Her single, “Here to Heaven,” was an international success, going Top 20 in Canada and Australia and No. 1 in England, Germany and Holland. For more information, visit www.MarleeScott.com.

###

PRESS CONTACT: Amanda Murphy 615-335-8408 amanda.murphy@cmt.com