

CITY SLICKERS ARE CONFRONTED ABOUT THEIR REDNECK PAST WHEN 'REDNECK REHAB' PREMIERES SATURDAY, SEPTEMBER 15 ON CMT

Tom Arnold Hosts New Eight-Episode Reality Series

NASHVILLE- August 16, 2012 – Former rednecks hoping to forget their mud-slinging, beer-chugging origins beware; CMT is staging a family intervention in the all-new reality show REDNECK REHAB, premiering Saturday, September 15 at 10:00 p.m., ET/PT immediately following the second season premiere of BAYOU BILLIONAIRES. Hosted by redneck-aficionado Tom Arnold, the one-hour, eight-episode series will follow former rednecks as they are confronted by friends and family members who fear their loved one has forgotten their country roots.

In the series premiere, Patrick Higgs is an aspiring actor hooked on a high-end lifestyle complete with fancy cars and designer clothing. His life wasn't always this way, however. Born into a nutty, dirt-loving, over-the-top redneck family, Patrick has since alienated his kin in pursuit of stardom. With the help of redneck specialist Tom Arnold, Patrick's family and friends stage an intervention in hopes of reuniting him with the life and family he left behind. On board to join his family for a camping trip, Patrick must adjust to his new surroundings of dirt, guns and beer. While he may complain along the way, there's no denying the redneck in his blood as his family welcomes him back with muddy arms and reminds him that there's no shame in this rowdy lifestyle.

REDNECK REHAB is produced by Pink Sneakers with Kimberly Belcher Cowin, John Ehrhard, Jayson Dinsmore (CMT) and Lewis Bogach (CMT) serving as executive producers.

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