

LITTLE BIG TOWN GETS “UNPLUGGED” AT CMT.COM TODAY

NASHVILLE – September 11, 2012 – Little Big Town brings their unique harmonies and one of the summer’s hottest songs to CMT.com when a new episode of CMT UNPLUGGED: LITTLE BIG TOWN debuts online today, Tuesday, September 11 at www.unplugged.CMT.com. Members Karen Fairchild, Kimberly Schlapman, Phillip Sweet and Jimi Westbrook performed a selection of their most-loved songs in front of a live audience at CMT’s Nashville studio, including an extended version of “Boondocks” and the two-week #1 hit single “Pontoon,” from their brand new album Tornado in stores today. They also performed “Pavement Ends” and “Can’t Go Back” from the new album, along with a fan-favorite, their version of Lady Gaga’s “Born This Way.” In addition, the platinum-certified group will take over the network as CMT VJ FOR A DAY and play their favorite videos throughout the week including Wednesday, September 12 at 10 a.m., Thursday, September 13 at 9 a.m., and Friday, September 14 at 10 a.m. (all times ET/PT).



Four of the five performances from CMT UNPLUGGED: LITTLE BIG TOWN will premiere on-air Wednesday, September 19 at 10 a.m. ET/PT on CMT. CMT will promote the UNPLUGGED performances across all of its properties including CMT, CMT.com, CMT Mobile, CMT Radio and the network’s social communities on Facebook and Twitter.

The 2012 Unplugged Season features a total of eight episodes across CMT, MTV and VH1. As the exclusive digital sponsor, State Farm will continue to showcase its success with music programs and provide fans with the opportunity to experience these artists in the up-close and unforgettable way only UNPLUGGED can do. In addition, State Farm will be sending one lucky fan with a friend to see a live UNPLUGGED performance via the State Farm Unplugged Sweepstakes.

CMT, a unit of Viacom Inc. (NASDAQ: VIA, VIAB), is the leading television and digital authority on country music and entertainment, reaching more than 92 million homes in the U.S. CMT and its website, CMT.com, offer an unparalleled mix of music, news, live concerts and series and is the top resource for country music on demand. The network’s digital platforms include the 24-hour music channel, CMT Pure Country, CMT Mobile and CMT VOD.

State Farm and its affiliates are the largest provider of car insurance in the U.S. and is a leading insurer in Canada. In addition to providing auto insurance quotes, their 17,800 agents and more than 65,000 employees serve 84 million policies and accounts. more

65,000 employees serve 61 million policies and accounts – more than 79 million auto, home, life and health policies in the United States and Canada, and nearly 2 million bank accounts. Commercial auto insurance, along with coverage for renters, business owners, boats and motorcycles, is also available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 37 on the Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com> or in Canada <http://www.statefarm.ca>.

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